

Opportunities for Mediators in Business
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- **So you want to be a mediator—what does that mean?**
- **After the education, training, etc. as a professional mediator, what’s next?**
- **What are the possibilities for “new” mediators in the business arena?**
- **Opportunities to being paid as a professional mediator OR is this a public service *within the business community*?**
- **Where to find the “jobs” in mediation OR is going into the private mediation practice viable?**
- **Marketing your mediation services in the business and legal marketplaces.**
- **Where is your niche?**
- **The “Details”...**
 - **American Arbitration Association Survey <http://www.adr.org/si.asp?id=2423>**
 - **Fulbright Survey www.fulbright.com/litigationtrends**
 - **PriceWaterhouseCooper Survey <http://www.adr.org/si.asp?id=2423>**
 - **Natalie Armstrong Golden Media www.marketingmediation.com**
 - **Federal and State Court ADR programs**
 - **Federal/State agencies**
 - **American Arbitration Association www.adr.org**
 - **International Institute for Conflict Prevention & Resolution www.cpradr.org**
 - **National Arbitration Forum www.arb-forum.com**
 - **JAMS www.jamsadr.com**
 - **Labor Unions**
- **Specifics include**
 - **Your Business “connections?”**
 - **Networking**
 - **Internet**
 - **5-year plan?**
 - **Marketing budget?**
 - **Direct Mailing—brochures/newsletters?**